

## Filippa K finds perfect fit with Infor M3

### Facts at a glance



INFOR PRODUCTS  
Infor® M3



INDUSTRY  
Fashion



HEADQUARTERS  
Sweden



WEBSITE  
[www.filippa-k.com](http://www.filippa-k.com)

“ The dynamics of the fashion industry mean that processes are complex and there are lots of nuances, which traditional ERP systems fall short of supporting. Infor M3 is an excellent fit for the fashion industry. Infor M3 gives us a solid and robust base for our daily business and at the same time gives us the flexibility to keep up with the ever-changing demands of the industry.”

**Emelie Berggren**, Application Lead Filippa K

### About the company

Filippa K is one of Scandinavia's leading fashion brands, with a strong position within sustainability. Filippa K designs fashion collections for women and men, including shoes, bags, and accessories. The company's presence extends to 20 markets around the world, through 52 brand stores and more than 700 premium retailers, such as Liberty, Bijenkorf, NK, Stockman and Illum as well as its own e-commerce business. Filippa K has about 350 employees with seven Filippa K offices and a head office in Stockholm.

### Business case

- Replace outgrown system with a stable, modern, and transparent enterprise resource planning (ERP) system.
- Support projected high-business growth volume across all processes globally.
- Meet MacBook® client requirements with a flexible, functional system with a local presence that offers value for the money and low total cost of ownership.
- Rapidly implement an easy-to-use system using Infor Implementation Accelerators.

### Benefits

- Went live in six months, with support for specific requirements and nuances of the fashion industry.
- Increased productivity, drove efficiencies, and supported expansion as it opened new stores and launched an international online presence.
- Easily integrated with Filippa K's product lifecycle management, third-party logistics, point of sale, e-commerce, business intelligence, human resources, and payroll systems.
- Freed-up staff resources to focus on identifying market opportunities and growing the business.