



## Infor Fashion for design, source, distribute businesses



**"Users have access to up-to-date data, which improves accuracy, reduces product development lead times, and shortens time-to-market."**

**—Alex Robertson, Logistics Business Systems Analyst, Peacocks**

### Speed leads

When it comes to design, source, distribute businesses in the fashion industry, one thing is certain—speed is what’s most important in today’s global economy. Success in your marketplace hinges on greater agility and responsiveness, now and in the future. It’s no longer enough to get your products to market faster; you need to get them to your customers sooner than your competitors can. To do that requires effectively managing smaller and more frequent production runs, harnessing complex global supply chains, dealing with an endless variety of source materials and finished products, and organizing all the component deliveries from around the world.

To do all this, you need technology that helps create a seamless flow from design to source and production to distribution. Do it right, and you’ll create happy, satisfied consumers and rebuild some of the brand loyalty that’s been diluted by today’s “see it in one place—buy it in another” environment. Infor® Fashion for design, source, distribute businesses can help your company get ahead of your competition quicker, easier, and more cost-effectively.

### Experience counts

At Infor, we combine the wisdom of fashion industry leaders with the technical knowledge of software professionals who have decades of experience in the fashion industry.

The success of Infor fashion industry solutions for over 1,100 customers worldwide spans more than 25 years. Our customers know that we see and understand the unique demands of the fashion industry and offer solutions based on that understanding. Some of our customers include:

- Brandix
- DBA
- New Balance
- Red Wing Shoes
- Rocky Brands
- Rossignol
- TAL

### One industry, one solution

You can’t meet the unique needs of the fashion industry with generic software that treats all industries equally. At Infor, we understand that the fashion industry isn’t like any other industry. So, we’ve created software that’s tailored to the specific needs of this industry. We believe that one size fits one.

Infor Fashion for design, source, distribute businesses includes all the capabilities to manage the fashion lifecycle built-in—not bolted on. So what does that mean for you? Faster deployments and fewer modifications. You get up and running more quickly, with fewer disruptions to your business.

Upgrades are faster, too. So you can quickly adapt your business processes to the rapid changes of the fashion industry.

Our innovative Infor 10x technologies deliver new capabilities in the areas of social business, mobility, analytics, and integration. Together with Infor Fashion, Infor 10x seamlessly combines the most valuable capabilities for manufacturing operations, sales and operations planning, forecasting, asset management, sustainability, finance, analytics, and human capital management. Extend the value of Infor Fashion for design, source, distribute businesses and take advantage of Infor 10x technologies to change the way you work.

## Fashioned for your success

With Infor Fashion for design, source, distribute businesses, you'll see how an integrated ERP system can simplify planning, increase forecasting accuracy, and help you reduce markdowns and overstocks. You get the right information at the right time, so you can measure results, such as the dollar value of reducing costs by improving business processes, instituting sustainability initiatives, and creating better data visibility. You can fine-tune processes based on data collected by measuring yield and variances of all cost elements. Ultimately, you'll be in a position to better manage the tight margins prevalent in the fashion industry.

## Tailored for fashion

Infor Fashion is specialized for the fashion industry, which means it offers the broadest, deepest solution for the design, source, and distribution businesses of the fashion industry. Our integrated suite addresses your most critical business processes, including those highlighted here.

### Design

You can bring together the collective efforts of designers, suppliers, and manufacturing teams in powerful collaborative communities, thanks to the tight integration of Infor Fashion. Guided by a transformational management philosophy known as collaborative product commerce (CPC), Infor Fashion for design, source, distribute businesses helps you to manage your company's supply chain from the perspective of the design and production of your products.

### With Infor Fashion for design, source, distribute businesses, you can:

- Accelerate new product introductions.
- Increase efficiency and reduce operational costs.
- Increase throughput without increasing costs.
- Respond quickly to changing market demands.
- Improve the performance of a complex supply chain.
- Increase your customers' satisfaction.
- Enhance your demand planning and forecasting.

Collaborative design and product management brings together cross-functional teams at every stage of the product life cycle, from concept to design, production, and distribution. You get an Internet-enabled forum for real-time collaboration—even when team members work half a world away in different time zones.

Your people can easily illustrate colors and materials required for products, ensuring important details are conveyed clearly and precisely to everyone involved in product development. You can execute product management processes in ways that relate to how they will impact the production, planning, and distribution of your products. This will help your supply chain partners meet specified and documented customer demands.

### Source

When you're determining sources, the search for cost-margin parity and competitive advantage never stops. But, with Infor Fashion, you can meet the challenges that arise as supply chains become more complex. You get the tools you need to help plan using your most strategic options, communicate effectively with suppliers, automate the generation of your buy plan, and track the progress of your inbound supply. You'll be able to cut costs, manage supply chains more effectively, reduce buffer inventory levels, and shorten lead times, while simultaneously retaining focus on customer service levels.

As a result, geographic distances that lengthen lead times and increase inventory requirements can become less of an issue. Time zones, language barriers, and cultural differences will no longer add to the complexity of communicating with suppliers and managing your supply chain. And you'll be better able to take advantage of new low-cost manufacturing destinations as new markets evolve.

Plus, with collaborative product development and better visibility into orders and inventory, you'll be better able to manage shorter product lifecycles. This can help you avoid hidden costs such as delays and quality control issues, the need for emergency air freighting, customs delays, import-export duties, the logistical costs for in-country and ocean transportation, and fluctuating exchange rates.

### **Distribute**

Managing distribution is increasingly critical for fashion companies. With Infor Fashion, you'll be able to better control your company's distribution activities, so new business partnerships and shifting consumption patterns will no longer make accurate planning such a challenge. You'll be able to manage high volumes of low-value products, low volumes of high-value products, or any combination of the two. You'll not only be able to collect the feedback you need to run your business efficiently, you'll also be able to manage your inventories better and offer to help manage your customers' inventories, as well.

### **Operate globally and locally**

The vast majority of the fashion industry operates in a multinational environment. With brand owners, manufacturers, customers, and suppliers spread across different countries, conducting business with one another requires a seamless process. You can operate through such a process globally and locally with Infor Fashion, since you get a multi-company, multi-division, multi-language, and multi-currency solution.

Your users can work as they normally would anywhere, without having to overcome differences. With Infor Fashion, your users have more than 20 languages available to them and 60-plus accounting and finance localizations to meet standards and regulations worldwide.

**You can develop products your consumers want quicker and get them to market faster than your competition with Infor Fashion for design, source, distribute businesses**

### **Manage product lifecycles**

Moving from the creative elements of design, through to the business requirements of sourcing and distribution, requires flawless communication and collaboration. With Infor Fashion, you can produce and develop styles quickly, eliminating obstacles, so that design, product development, buying, and production work together in a well-orchestrated collaborative environment. At every step, you'll be able to capture product data and best practices on a centralized database that provides clear visibility into workflows and critical paths for effective decision making.

Plus, anything of interest that happens after distribution to retail or sale to the consumer can be made available to your decision makers as both actionable and analytical data. With Infor Fashion, you'll gain a clearer view and greater control over your collection, so you can be more profitable and competitive. And you'll be able to do in days what it used to take you weeks or months to accomplish.

## **Built for results**

You can rapidly develop products that consumers want, and then get those products to market more quickly than your competitors with Infor Fashion for design, source, distribute businesses. You can simplify sourcing and sample management, shorten design and product development, and automate sales quickly and easily. You'll be able to focus on what matters most to you—whether that means showcasing new designs, simplifying the ordering process, or just being optimally positioned to your business. You'll be able to implement Infor Fashion quickly, minimizing the solution's time to value, and meeting your goals even faster.

With Infor Fashion for design, source, distribute businesses, you can:

- Strengthen collaboration with suppliers, customers, and partners.
- Design more products more quickly.
- Lower manufacturing and distribution costs
- Accelerate new product introductions
- Improve supply chain performance.
- Boost efficiency and service.
- Strengthen distribution.
- Enhance your B2B and B2C ecommerce processes.

You can also increase customer satisfaction, reduce errors in the end-to-end process, and direct more of your gross revenue into net profit, turn your challenges into opportunities, and:

- Reduce your pre-planning cycle and pre-production phase.
- Decrease time lost in your pre-production.
- Improve your quality and consistency.
- Lighten your workload.
- Increase your supply chain's efficiency.

Doing business in the design, source, distribute segments of the fashion industry can be remarkably complicated. Doing that same business with the right technology makes it much simpler, quicker, and more cost-effective. If that's what you're looking for, look for Infor Fashion for design, source, distribute businesses to get you there.



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## About Infor

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