

# Infor Fashion for sportswear and sporting goods



With Infor Fashion, you'll be equipped to improve the accuracy of your demand projections, so you can boost customer service levels and reduce inventory.



## Engineered for speed

Like you, designers, distributors, manufacturers, and private brand retailers in the fashion industry constantly try to gain traction in this fast-paced and fiercely competitive climate. Fashion, consumer demand, and trends require you to change rapidly. Sportswear and sporting goods companies like yours strive to meet the challenges brought about by seasonality, new style introductions, speed-to-market, globalization, outsourcing, and supply-chain complexity.

Generic ERP solutions designed for general manufacturing companies simply do not work effectively for companies in the fashion industry. However, it makes no difference whether you supply athletic apparel or golf balls; Infor® Fashion is designed to fit your needs. With Infor Fashion, you get extensive industry-specific functionality that can help integrate your business activities, simplify every aspect of your operations, and improve your profitability. It's especially designed for companies that have a mixture of different types of products, whether you're in apparel, footwear, sporting goods, or accessories.



## Built to specification

You can't meet the unique needs of the sportswear and sporting goods industry with generic software that treats all industries equally.

At Infor, we understand that the sportswear and sporting goods industry isn't like any other industry. So, we've created software that's tailored to the specific needs of this industry. Infor Fashion includes all the capabilities to manage the sportswear and sporting goods lifecycle built-in—not bolted on. So what does that mean for you? It means faster deployments and fewer modifications. You get up and running more

quickly, with fewer disruptions to your business. Upgrades are faster, too. So you can quickly adapt your business processes to the rapid changes of the sportswear and sporting goods industry.



## Focused on your success

Infor Fashion is specialized for the fashion industry, which means it offers the broadest, deepest solution for the sportswear and sporting goods industry. Our integrated suite addresses your most critical business processes, allowing your company to operate in more effective ways. We have an extensive customer base in the sportswear and sporting goods industry; our customers include Acushnet, The Antigua Group, Augusta Sportswear, Brooks, and Rossignol.

### Be more flexible

You'll find that Infor Fashion is ideal for sportswear and sporting goods manufacturers, as well as companies that design, source, and distribute a variety of products.

With Infor Fashion, you can more easily define, by style, such products as running shoes, baseball shirts, swimwear, and a variety of accessories including surfboards, diving watches, and configurable golf clubs. You can effectively manage any sportswear or sporting goods product, no matter how unique its characteristics might be.



### Be more dependable

You get support for all your supply chain processes—from demand planning and procurement to warehouse management and distribution—with Infor Fashion. Now you can be sure that you'll have the right stock at the right time in the right place. By synchronizing demand and supply throughout your enterprise—together with integrated financials—Infor Fashion helps you reach peak performance.

### Be more universal

Infor Fashion offers you multi-company, multi-site, multi-currency, and multi-language capabilities that work to support your business across all time zones. You get access to all the information you need when you need it, from one central point, no matter where you're located. With Infor Fashion, you get key country-specific requirements, such as financial regulations and tax rules, for over 38 countries. You get a faster return on your investment when rolling out the solution or upgrading your existing system to all your locations.

### Be more adaptable

With Infor Fashion, you get scalability and configurability to support your company, no matter how large or small.

Small- to mid-sized companies on a tight budget might prefer the equally powerful Infor Implementation Accelerator for Fashion. With this solution, you get preconfigured processes, personalizations, menus training, and much more—using templates designed specifically for small- to mid-sized sportswear and sporting goods companies. You still get industry best practices and extensive Infor fashion industry expertise, along with comprehensive core functions to use right away without reconfiguration. Best of all, you get all the value and benefits of the integrated Infor Fashion solution, with faster, more cost-effective implementation.

### Be more complete

Infor Fashion for sportswear and sporting goods offers you built-in capabilities to help operate your business in a very detailed manner.

You can communicate with all your suppliers using one source of information through the product lifecycle management solution for the design and development of products. You get to drive and control your sourcing planning with our budget and planning features. You'll be able to support variations of products on an even more detailed level than usual. You can work with not only typical attributes such as style, color, size, and width, but also any additional characteristics you find necessary. You'll be supporting your sales organization more completely as you take advantage of the ordering capabilities involving season, replenishment, bulk order agreements, and electronic data interchange.

Infor Fashion offers you prepack, kit management, and “mark for instruction” capabilities so that you can pre-label your packages at the beginning of your supply chain and save time when the goods arrive in your warehouse. You get to calculate the additional costs of padding adornments—such as embroidery, prints, or artwork—to your products with greater ease using the embellishment processes now available to you. Plus, you get global available-to-promise functionality, so you can provide customers with realistic delivery dates during order entry. You can help your customers order stock easily and provide visibility concerning the availability of goods at all times using Infor Fashion’s closely integrated and out-of-the-box B2B and B2C capability that includes an entry matrix. You’ll be alerted to exception conditions using the business intelligence capability for reporting and analysis via role-based dashboards. You can generate your buy and push plans and ensure timely delivery in stores through the assortment and store planning tools.



## A new way of working

What would it mean if you could not only improve the efficiency of your business processes, but reinvent them? If the time you waste searching for information could be channeled into acting on it? What if all your employees could be productive from anywhere?

Infor Fashion is built on ground-breaking technologies that deliver new levels of usability, connectivity, and insight. Based on the latest advances from both the consumer and enterprise worlds, these technologies change everything you thought you knew about business software.

**Organized.** Role-based dashboards and powerful personalization tools let you arrange graphs, key metrics, priority alerts, and favorite inquiries on a single screen, giving you one place to go for all the information you need to make better decisions, faster.

**Mobile.** Infor mobile applications put the power of your Infor solutions on your tablet or smartphone, so you can be productive anytime, from anywhere. Sales managers can view up-to-date information on customer orders and shipments, staying on top of critical information. Production managers can be in one plant, yet track the progress in another. With Infor mobile applications, out of the office doesn’t mean out of touch.

## Infor Fashion helps you:

- Enhance your demand planning and forecasting.
- Get better control over your inventories.
- Collaborate with your value chain partners.
- Improve connectivity between your solution components.
- Turn more of your gross revenue into net profit.
- Reduce your system errors.
- Increase your customers’ satisfaction.

**Confident.** Alerts and pre-defined workflows automatically deliver critical, role-based information to you, when you need it. Act faster with early notification of late deliveries, missed shipments, and quality failures, so you can be more proactive with your suppliers, customers, and production.

**Connected.** Infor’s ION™ technology simplifies connectivity between your existing applications, both Infor and non-Infor. You get seamless integration and a unified user experience across all your systems.

**Reliable.** Infor Fashion provides a single, reliable source for all your reports—even when information is drawn from multiple systems across your business. Out-of-the-box, you’ll benefit from powerful role-based reports and industry-specific business intelligence derived from more than 25 years’ experience in the fashion industry.

**Social.** With our social collaboration capabilities, you can transform the way your company works. Imagine being able to work together on the same project or document in real-time. Designers and developers can gain knowledge from their co-workers and improve new styles for the future. Finance managers can work on the same budget application simultaneously, without emailing different versions to each other. Sales staff can work together on a new quotation. Everyone in your organization will be able to work in communities of shared interests, collaborate more effectively, improve processes, and act faster, be more productive, and get better results.





## Partnering with you

You'll realize value faster with Infor's deployment and support options than with other business systems. Take advantage of deployment options that include cloud, on-premise, and hybrid deployments—so you can choose the option that makes the most sense for your business today, and maintain flexibility wherever your company winds up in the future. Whichever deployment option you choose, you'll have the same industry-specific functionality.

With the Infor implementation methodology, you'll streamline the steps required for a system implementation and get the key functionality you need to get up and running quickly. Benefit from a preconfigured database with predefined parameter settings and template master data such as items, equipment, services, suppliers, and customers. Save both time and money, and take the guesswork out of deploying an enterprise management system.



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### About Infor.

Infor is fundamentally changing the way information is published and consumed in the enterprise, helping 70,000 customers in more than 200 countries and territories improve operations, drive growth, and quickly adapt to changes in business demands. To learn more about Infor, please visit [www.infor.com](http://www.infor.com).

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