



Customer Profile

Saudi Diesel powers growth with Infor M3



Facts at a glance

Products: Infor® M3

Industry: Equipment

Country: Saudi Arabia

“The implementation of Infor M3 at Saudi Diesel created a solid foundation for our growth by streamlining vital business processes. We truly are working smarter than before.”

—Ahmed Alkoolheji, department head, IT and PMO, Saudi Diesel Equipment Company Ltd.

About the company

Saudi Diesel Equipment Company, Ltd., formerly known as Saudi Diesel Generators Company, was established in 1978. It is part of the Abduljawad Group of Companies, which includes the Universal Motor Agencies, Barwill shipping, PLC Arabia, and Saudi Amana Construction. The company distributes Doosan (construction equipment), Everdigm (concrete pumps), MEKA (batching plants), Peax (rental equipment), and other leading brands. Saudi Diesel Equipment Company has a long heritage of serving all customer segments, including government and corporate entities and individual institutions. To learn more, visit www.saudidiesel.com.

Challenges

- Support complex sales and business processes and extensive supply chain requirements.
- Replace outdated legacy systems and streamline business processes.
- Integrate multiple business units and deliver a holistic view from within one system.
- Manage multiple on-going projects.
- Automate comprehensive management reports.

Benefits

- Increased productivity by automating tasks and speeding up transactions.
- Provided critical support for achieving ISO9001 certification in manufacturing, sales parts, and service.
- Replaced manual reports with real-time dashboards.
- Automated reporting and provided better coordination between the service and sales departments.
- Improved delivery reliability and customer service levels by instituting backward scheduling to anticipate demand for parts.
- Delivered a paperless environment and improved report usability and flexibility with a web browser.

“Infor M3 powers a significant proportion of Saudi Diesel and we help power the growth of Saudi Arabia.”

—Ahmed Alkoolheji, department head, IT and PMO, Saudi Diesel Equipment Company Ltd.